

PRODUCTS & SERVICES



MarsVenus
EXECUTIVE COACHING

Section 1 Corporate Structure and History



As of October 1, 2008, the global office, formerly located in Australia, consolidated with the North American office in Las Vegas, Nevada, U.S.A. All international operations for Mars Venus Coaching are now facilitated through the one corporate office in the United States.



Our Brand Founder –
John Gray, Ph.D.



Original Office in Australia

TIME LINE

Mars Venus Coaching Pty Ltd. was originally established and functioned as the international, product development, and research center for the franchising arm of Mars Venus Coaching, and it acted as the central hub for global distribution of Mars Venus products and services. It was also the international speaking arm for John Gray, Ph.D., our brand founder.

Mars Venus Coaching Pty Ltd. spent 3½ years developing the franchise business model along with the sophisticated, educational training and coaching programs.

The franchise arm of the brand was created to address the growing and consistent consumer demand experienced on an international scale from the seminars and workshops offered by Dr. Gray.

From the original launch of the franchise system, the Australia-based Mars Venus Coaching Pty Ltd. initially opened franchise operations in Australia, Singapore, India, Malaysia, and Slovenia.

Expansion and transition followed and Mars Venus Coaching North America, Inc. established its headquarters in Las Vegas, Nevada, U.S. A. in February of 2008. While their initial focus was intended to be the development of the North American market, this quickly broadened to include full international expansion and additional business entities were opened to address and facilitate the global licensing no longer offered under the former Mars Venus Coaching Pty Ltd. entity.

Mars Venus Coaching, while based on the methods established in the Australasian markets, will continue to expand upon the systems and recruit quality franchisees and clients to work with; thereby securing a solid and successful business model that is constantly evolving.

Below are some of the focus areas included in the Executive, Business, and Life Coaching programs.



LIFE COACHING

- Relationships
- Sexual Problems
- Health/Weight Loss
- Stress Management
- Goals
- Career
- Dating
- Parenting
- Fear/Anxiety
- Lacking Confidence
- Money/Wealth Creation
- Work/Life Balance
- Communication
- One-On-One Coaching
- Group Workshops

BUSINESS COACHING

- Marketing/Lead Generation
- Sales Conversion
- Customer Purchase Frequency
- Customer Purchase Transaction Value
- Improving Profit Margin
- Time Management
- Staffing
- Delivery & Distribution
- Systems & Technology
- Testing & Measuring
- Training
- One-On-One Coaching
- Group Programs



EXECUTIVE COACHING

- Vision/Mission
- Goal Setting
- Confidence
- Presenting
- Time Management
- Personal Challenges
- Career Change
- Stress Management
- Management of Others
- Office Communication
- Emotional Intelligence
- Health
- Performance Management
- Conflict Resolution
- Work/Life Balance
- 360° Assessment
- One-On-One Coaching
- Group Sessions





MARS VENUS

COACHING



Mars Venus
EXECUTIVE COACHING



EXECUTIVE COACHING SESSIONS

PRODUCTS & SERVICES

Mars Venus Coaching will provide total service programs to the personal and corporate sectors in the areas of LIFE, BUSINESS, and EXECUTIVE COACHING.

The services will cover, but are not restricted to the following:

Training, Workshops, Seminars, One-On-One or Group Coaching, Do-It-Yourself products and Training Aids such as books, newsletters, DVDs, CDs, profiling, and assessment tools.



Mars Venus
EXECUTIVE COACHING


MARS VENUS
COACHING

EXECUTIVE SESSIONS

Each session is conducted with its own objective and intended results. The programs are usually run as in-house training sessions for corporations, but they can also be presented as a public event and attended by the individual executive.



Section 2 – Executive Sessions

Time Management

This is a ½ day session covering the key areas in effective time management by identifying and understanding your strengths and weaknesses, and how to effectively utilize them to increase your overall performance. Practical ideas and proven time management strategies that can be applied to both business and personal life are presented.

You'll learn:

- Making the most of your time
- Time considerations
- The 'Time Target' and demands on time
- How to set up your time
- Managing results
- Key, time efficiencies
- Multi tasking
- Clearing the clutter
- Procrastination, and what to do about it



Leadership

This is a ½ day session covering the different personality styles, selection criteria, skills assessment, aptitude and ability assessments, motivation strategies, values and belief systems, and other key areas in effective leadership strategies. It covers the 'how' and 'why' leaders must adapt and apply different styles to different situations, and how to know which style is needed.

You'll learn:

- What leadership is
- About the difference between the manager and the leader
- What makes a great leader
- The two most important keys to effective leadership
- The three theories of leadership
- The four factors of leadership
- The eleven principles of leadership
- Three natural leadership styles
- What Emotional Intelligence is
- Four characteristics of effective leadership
- Basic leadership styles
- Adapting leadership styles to the situation



Section 2 – Executive Sessions

Team Building



This is a ½ day session used to enhance the performance of teams. High performing teams have a good mix of personal styles, collaborative decision making, good communication, and trust and openness, together with a thorough understanding of the business and team objectives. It starts with identifying the four profile styles of each team member, as well as that of your customer.

You'll learn:

- What (exactly) makes a great team
- Team member profile attributes
- Equality on teams and your natural style
- Ten roles for team members
- Eight teamwork skills you must have
- Developing Emotional Intelligence (EI)
- Four stages of team development
- Cross functional teams
- Virtual teaming
- Why teams fail
- Elements of team unity



Customer Service

This is a ½ day session is designed to increase the delivery of exceptional customer service, as customer service is critical to the success and growth of any business. In this program, we cover areas such as delivering outstanding customer service to women and to men (as they are very different), along with conflict resolution, referral systems, business growth, and consumer care.

You'll learn:

- What 'Customer Service' really means
- What a great customer experience really is
- The elements of exceptional service
- Key strategies in working with customers
- What responsiveness is
- Leadership styles that work
- About gender differentiation and the customer
- What role your personal style plays
- How Emotional Intelligence fits into service
- About customers facing organizations
- About dealing with difficult customers
- What the customer loyalty ladder is
- Why customers leave



Section 2 – Executive Sessions

Emotional Intelligence

This is either a ½ day or full day session that is generally offered for leadership groups or teams, in order to enhance their personal and interpersonal competence.

Challenging and insightful, the objective is to improve self awareness, self regulation, motivation, empathy, and interpersonal skills.

You'll learn:

- Why Emotional Intelligence (EI) matters
- Where and when EI began
- Emotion in the workplace and how performance is affected
- Effectively navigating through emotions in the workplace
- The role of self awareness
- How to increase your self awareness
- Focusing your self awareness
- The five main areas of EI
- Helping your team with EI basics
- How EI affects your leadership style
- Future utilization of EI



How To Get What You want at Work

This session covers a number of practical and important considerations in dealing with life in the workplace. We'll explore building rapport and the value of rapport in leading to workplace successes. The art and science of respecting the abilities of your team and how to respond to comments from co-workers. Praise is discussed and how (and when) praise can be used to fuel the response you want.

You'll learn:

- Martian/Venusian characteristics
- Caves
- Stress
- Taking credit
- Simple tips
- Different approaches
- Asking for assistance



Section 2 – Executive Sessions

Presenting for Profit

This is a ½ day or full day interactive session where participants learn the fundamentals of presenting - whether it is for a board meeting, a sales team, clients, or to a large group. The session covers how to run effective meetings, workshops, and training sessions using methods such as accelerated learning techniques, understanding group dynamics, rapport, anchoring, learning styles, and closing techniques.

The emphasis is on the practical application of user friendly tools and techniques.

You'll learn:

- Important elements of a great presentation
- Building rapport
- Non-verbal communication
- Modalities of communication
- Visual, auditory, and kinesthetic channels
- The 5 Ps of presenting
- Universals and truisms
- Presentation aides
- Presenting to men
- Presenting to women



Selling to Men, Selling to Women

This is a ½ or full day session is designed to educate participants on the different selling skills required when selling to men versus women. Women make 80% of all buying decisions, yet most sales training programs are designed to sell to men. Our unique program enhances the performance of individuals in the sales process through the adoption of gender specific and persuasive language principles, non verbal communication techniques, and effective negotiation skills.

These sessions can also be tailored to specific industry segments. Segments that have already been offered successfully include – financial, real estate, the automotive industry, sports, retail, government, and defense forces.

You'll learn:

- The greatest destroyer of sales
- The Mars Venus metaphor and PET research
- Behaviors that affect the sales relationship
- Understanding the buying process
- Building the sales relationship
- Rapport, listening skills, and use of language
- Motivators and problem solving; the different gender styles in each
- Selling tips for men and women
- Body language
- Visual , auditory, and kinesthetic language
- Identifying communication channels
- Tips for identifying each channel



Section 2 – Executive Sessions

DISC Profiling

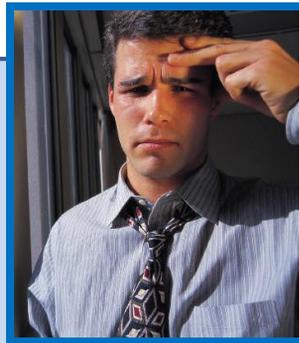
The tests classify four aspects of behavior by identifying a person's preferences in work associations. DISC is an acronym for:

Dominance	relating to control, power, and assertiveness
Influence	relating to social situations and communication
Steadiness	relating to patience, persistence, and thoughtfulness
Conscientiousness	relating to structure and organization

The session will enable you to understand your style, the style of others, and what to do to be effective when there is a difference (or it's the same). Additionally, this in depth session will provide you with practical ideas and proven strategies that can be immediately applied to your own situation.

You'll learn:

- About yourself: your strengths and weaknesses
- About the four aspects of human behavior
- What your primary behavior means
- The profile attributes of the four styles
- Do-s and don'ts of interaction between styles
- The best ways to handle each behavioral type
- Profiling in a team



How Men and Women Cope With Stress Differently

Based on Dr. John Gray's newest book, *Why Mars & Venus Collide*.

This session is a fun, entertaining, and informative look at stress, including:

- The negative affects of adrenaline and cortisol.
- Why men and women respond to stress differently.
- Practical ideas that can help men and women reduce stress for each other, and themselves.
- The role of Testosterone and Oxytocin in reducing stress.

This is a great session for business teams, individuals, or couples alike.

Section 3 Executive Group Sessions

Foundations to Business Success

(this group program offering is presented over a 13 week period)



Week 13 – Review of 90 Plan

Week 12 – Increasing Profit Margin

Week 11 – Week 10 - Continued

Week 10 – Increasing Purchase Transaction Value

Week 9 – Week 8 - Continued

Week 8 – Increasing Customer Purchase Frequency

Week 7 – Week 6 - Continued

Week 6 – Sales Conversion

Week 5 – Week 4 - Continued

Week 4 – Marketing & Lead Generation

Week 3 – Introduction to Matrix Tool

Week 2 – 90 Day Planning Session

Week 1 – 5 Fundamental Principles of Business Success



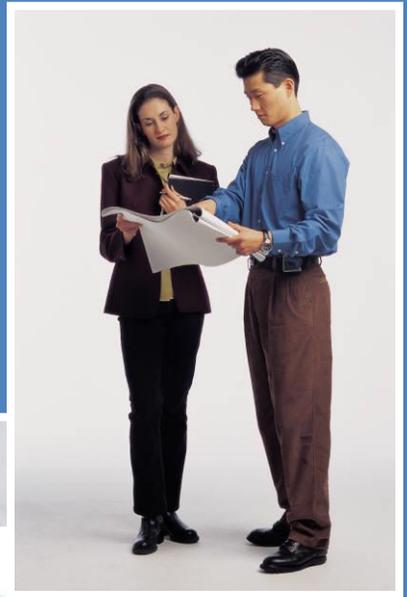


MARS VENUS

COACHING



Mars Venus
EXECUTIVE COACHING



BUSINESS COACHING PROGRAMS

Section 3 Business Coaching



PRODUCTS & SERVICES

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Training, Workshops, Seminars, One-On-One Coaching, 13 Week Foundation to Business Successes Group Program, or Group Coaching, Do-It-Yourself products and Training Aids such as books, newsletters, DVDs, CDs, profiling and assessment tools.



*Vision/Mission
Goal Setting
Confidence
Presenting
Time Management
Personal Challenges
Career Change
Stress Management
Management of Others
Office Communication
Emotional Intelligence
Health
Performance Management
Conflict Resolution
Work/Life Balance
360° Assessment
One-On-One Coaching
Group Sessions
Marketing/Lead Generation
Sales Conversion
Customer Purchase Frequency
Customer Purchase Transaction Value
Improving Profit Margin
Time Management
Staffing
Delivery & Distribution
Systems & Technology
Testing & Measuring
Training*

OUR FLAGSHIP PROGRAM - ONE-ON-ONE COACHING

This is available to business executives, corporations, and individuals on a weekly, or bi-weekly basis. We have programs available where we package a number of offerings, that can then be customized to suit individual requirements.

Coaching can be focused to deal with a unique challenge that the individual or company wishes to address, or alternatively, coaching can address a company's needs as an overall group.

The emphasis of the program is on Time, Team, and Money based on the individual's or company's requirements.

5 FUNDAMENTAL PRINCIPLES OF BUSINESS SUCCESSES



1. Marketing/Lead Generation



2. Sales Conversions



3. Increasing Customer Purchase Frequency



4. Increasing Transaction Value



5. Increasing Profit Margin



Section 3 Business Coaching Seminars

1 – MARKETIING - LEAD GENERATION

What is the difference between marketing and advertising?

This program explores the many organic methods for marketing your business for acquiring new customers.

The implementation and measurement of all these strategies impact the rest of the 5 Fundamental Principles of Business Successes.

In this very interactive program, you'll be defining the top 3 marketing strategies to get your leads flowing and then addressing how to measure the resulting improvement on a weekly basis.

We will teach you the power of understanding the acquisition cost per lead, and the lifetime value of a customer.

You'll learn the difference between the accountant's view of marketing, compared to that of an entrepreneur.

The foundation of all business starts with marketing your products and services.

2 - SALES CONVERSION

What is sales conversion?

This program begins with the definition of sales conversion; a vital measurement in running any business. We'll discuss why measurement is important and the simple tools you can use to accomplish this. In an interactive style, participants will develop a sales process and discuss 'why' a defined process is a critical element in the achievement of any sales goal.

We'll examine beliefs about salespeople and money, with a focus on the latter. In this highly interactive program, one very popular consultative sales methodology will be reviewed in depth, and every attendee will physically practice the steps in achieving a desired outcome.

The sales methodology will emphasize not only the value of questions in the sales process, but also what *kind* of questions get the best results, and why.

This in depth program will provide you with practical ideas and proven sales strategies that can be immediately applied to your own situation.

You'll learn:

- What is sales conversion?
- Why measure sales conversion?
- About tools you can use
- Why a defined sales process is required
- How to build a sales process that fits you
- How to employ a consultative selling style
- Why practicing the consultative style pays off
- How beliefs influence the sales profession
- How a simple questionnaire makes a huge difference
- About improvement goals & measurement

Section 3 Business Coaching Seminars

3 - INCREASING PURCHASE FREQUENCY

How do I get my customers to buy more often?

It's been said many times that getting more sales from existing customers is far more profitable than finding new customers. Of course finding the *right balance* between the two is the key, as we must have both.

This program begins with discussion of the ten most significant strategy groups needed to accomplish the goal of getting customers to buy more often. As an example, we'll discuss customer *loyalty programs* in depth, and in an interactive style.

We'll examine loyalty programs and the fundamentals of several programs that keep the customer buying. The group will examine a number of additional strategies beyond loyalty programs....some of you may see...some not.

In group exercises, we'll apply the strategies to your products and services to be certain you understand the actual implementation of ideas and tactical approaches when using real situations.

This in depth program will provide practical ideas and proven strategies that can be immediately applied to your own situation.

You'll learn:

- How this subject fits within the "Five Fundamental Principles for Business Success" to improve your business
- About primary strategy groups
- Customer Loyalty Programs
- Subscription
- Recurring Delivery
- Repeat Business
- Exceptional Service
- Delivery
- Make it Easy to Buy
- Communications
- Relationship
- How to implement each strategy
- Examples of dos and don'ts

4 - INCREASING TRANSACTION VALUE

Why is transaction value important?

How do you maximize the value of each and every sale?

We'll cover the very important aspect of how to avoid three very key mistakes in securing the biggest orders for your products & services.

Do you know the major up-selling, cross-selling and back-end strategies to increase the revenue of every sale?

In our discussion of ten important, up-sell strategies, we'll explore each idea carefully, while applying them to *your* business as we go. Additionally, we'll address a bonus strategy often overlooked by many businesses.

You'll want to make sure you're well aware of the three biggest mistakes, and we'll cover them thoroughly. In examining one specific scenario, we'll review the wrong way and then the right way to maximize the value of a common transaction.

In addition to each of the strategies, we'll also review 25 bonus strategies you can easily adapt to your business.

This in depth program will provide you with practical ideas and proven strategies that can be immediately applied to your own situation.

You'll learn:

- Why increasing sale value is important
- Up-selling techniques
- Cross-selling techniques
- Back-end techniques
- The importance of assumption
- To apply all the strategies to your products & services
- 25 additional strategies to maximize the sale
- To blend and apply all of the ideas to fit your needs

Section 3 Business Coaching Seminars

5 - INCREASING YOUR PROFIT MARGIN

What is profit margin? What's the difference between gross and net margin?

This program begins with the definition of profit margin; arguably the most vital measurement in running any business. We'll address and discuss ten strategies to improve profit margins and apply them to your service or products in an interactive exercise.

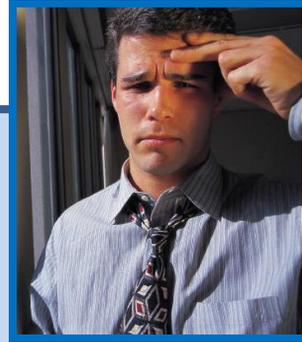
We'll also examine and apply profit tips from expert sources like MasterCard and Yahoo, while discussing such topics as risk-taking, pricing, and discounting.

We'll take a closer look at numerous costs within nine areas of business - from revenue acquisition to supplier costs; while extracting implementable ideas along the way.

As a final bonus, the importance of an accounts receivable system is carefully reviewed with suggestions on how you can apply an effective method to manage your cash.

You'll learn:

- The difference between gross and net profit margin
- Ten strategies to improve margin, including:
 - Reducing operating costs
 - Reviewing your supplier base
 - Examining expenditure
 - Learning to negotiate
 - Shopping around
 - Buying in bulk
 - Diversifying your product range
 - Knowing your worth/pricing
 - Working smarter
 - Consideration for incentives
 - Tips from MasterCard and Yahoo
 - Increasing profits in 9 critical areas
 - The importance of cash flow
 - The 7 step process for managing accounts receivable



HOW MEN & WOMEN COPE WITH STRESS DIFFERENTLY

Based on Dr. John Gray's newest book, *Why Mars & Venus Collide*.

This program is a fun, entertaining, and informative look at stress, including:

- The negative affects of adrenaline and cortisol.
- Why men and women respond to stress differently.
- Practical ideas that can help men and women reduce stress for each other and themselves.
- The role of Testosterone and Oxytocin in reducing stress.

This is a great program for business groups, individuals, or couples alike.



Section 3 Business Group Program

Foundations to Business Success

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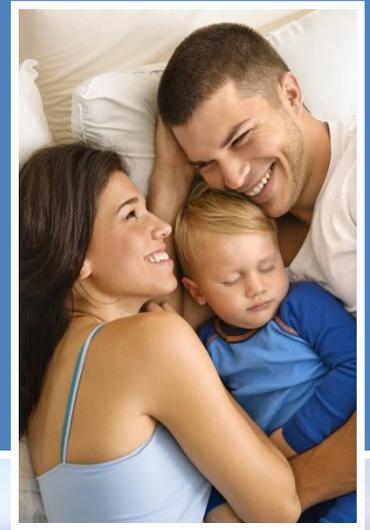




Mars Venus
EXECUTIVE COACHING



MARS VENUS
COACHING



LIFE COACHING WORKSHOPS

Section 4 – Life Workshops

Mars Venus – The Secrets of Successful Relationships”

An intensive one day workshop based on the relationship strategies contained in Dr. John Gray’s book, “Men Are From Mars and Women Are From Venus”.

This challenging and exciting workshop is presented with video clips from some of Dr. Gray’s former sessions or workshops, theory, skills and interactive workshop exercises. You’ll receive strategies, tips, and the tools you’ll need to create great relationships.

The workshop will provide you with practical ideas and proven relationship strategies that can be immediately applied to your own situation. You’ll participate in practical exercises designed to help you create lasting and loving relationships.

You’ll learn:

- How to communicate with the opposite sex
- How to increase self esteem and confidence
- How to ‘score points’ with the opposite sex
- How to balance your work and personal life
- How to increase your personal and professional growth
- How to let go of the anger, sadness, fear, and/or guilt that keeps you from attracting and creating empowering relationships
- How to make sense out of confusing emotions that inhibit true intimacy



Mars Venus – “Advanced Secrets of Successful Relationships”

Based on the relationship strategies contained in Dr. John Gray’s book, “Men Are From Mars and Women Are From Venus”, this is an intensive, but entertaining, two day workshop. You’ll spend two, fun-filled days in a safe environment learning how to achieve a lasting and loving relationship.

Like the one day workshop, these sessions also presented with video clips from some of Dr. Gray’s former sessions or workshops, theory, skills and interactive workshop exercises. You’ll receive strategies, tips, and the tools you’ll need to create great relationships. You’ll additionally be given information on anger management.

This in depth workshop will provide you with practical ideas and proven relationship strategies that can be immediately applied to your own situation

You’ll learn:

- How to communicate with the opposite sex
- How to increase self esteem and confidence
- How to ‘score points’ with the opposite sex
- How to balance your work and personal life
- How to increase your personal and professional growth
- How to let go of the anger, sadness, fear, and/or guilt that keeps you from attracting and creating empowering relationships
- How to release the emotional baggage from the past that has been blocking your path to successful relationships
- How to make sense out of confusing emotions that inhibit true intimacy



Section 4 – Life Workshops

Mars Venus – “On a Date”

The new challenge of dating is to find a partner who will not only be supportive of our physical needs for survival and security, but will also support our emotional, mental, and spiritual needs as well. It is no longer enough to just find someone who is willing to marry us – we want partners who will love us more as they get to know us. We want to live happily ever after. In order to find and recognize partners who can fill our new needs for increased intimacy, good communication, and a great love life – we need to update our dating skills.

The Mars Venus “On a Date” workshop is designed for singles and dating couples who are interested in finding true and lasting love. Married couples who want to rekindle the romance of dating will also benefit greatly from this practical guide. By reviewing the elements of a great date and putting them into practice, you can once again experience the passion and romance experienced at the beginning of the relationship. The workshop contains a mix of video clips of Dr. Gray, theory, skills, and workshop exercises that make Mars Venus workshops so successful.

You’ll learn:

- How to successfully navigate through the five stages of dating
- How to attract the right person for you
- How to make sure you don’t unwittingly turn off the opposite sex
- How to make sure your partner stays interested
- Warning signals to avoid getting involved with the wrong person
- How to bring out the best in your partner
- When and how to create the four levels of intimacy – physical, emotional, mental, and spiritual
- How to make up, so you don’t break up
- The different reasons men and women decide to get married
- How to prepare for a marriage made in heaven



Mars Venus – “Starting Over”

With the loss of love, our lives are immediately transformed. Starting over, we are suddenly faced with the rest of our lives, and we have no idea what to do. We are stripped of what is most familiar to us with little knowledge of what comes next. Facing this new challenge, we have practically no experience to guide us. Our minds are filled with questions, and our hearts with pain.

Starting again after a painful breakup, a divorce, or the loss of a loved one can be the most challenging experience of a lifetime. Based on Dr. John Gray’s book, “Mars and Venus, Starting Over”, this workshop provides guidance and comfort to those who find themselves single again. Drawing on his insights derived from over 28 years of counseling thousands of men and women, “Starting Over” opens the door to finding a rich and fulfilling lifetime of love once again.

You’ll learn:

- Starting over
- Why does it hurt so much?
- Grieving the loss of love
- Getting unstuck
- The feeling better exercise
- Finding forgiveness
- Processing our hot spots
- 101 ways to heal our hearts
- Challenges for men in starting over
- Challenges for women in starting over
- Good endings make good beginnings



Section 4 – Life Workshops

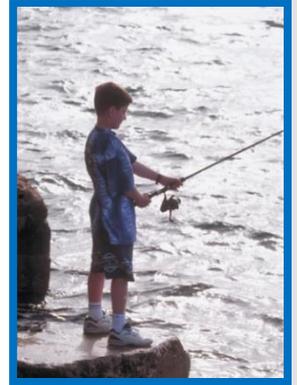
Mars Venus – “Children Are From Heaven”

Based on Dr. John Gray’s brilliant, original, and effective system that he calls positive parenting, the “Children Are From Heaven” workshop covers the different skills of positive parenting to help improve communication, increase cooperation, and motivate your children. “Children Are From Heaven” is a broad but practical philosophy of parenting that works at any age.

With a mix of video clips from Dr. Gray’s workshops, theory, skills, and workshop exercises that have made the relationship workshops so popular, this groundbreaking workshop gives you an effective alternative to traditional parenting skills.

The foundation of this new approach is composed from the five positive messages your children need to learn again and again:

- It’s OK to be different
- It’s OK to make mistakes
- It’s OK to express negative emotions
- It’s OK to want more
- It’s OK to say ‘no’, but remember - Mom and Dad are the bosses



How To Get What You Want at Work

This workshop covers a number of practical and important considerations in dealing with life in the workplace. We’ll explore building rapport and the value of rapport in leading to workplace successes. The art and science of respecting the abilities of your team and how to respond to comments from co-workers. Praise is discussed and how (and when) praise can be used to fuel the response you want.

You’ll learn:

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Section 4 – Life Workshops

DISC Profiling

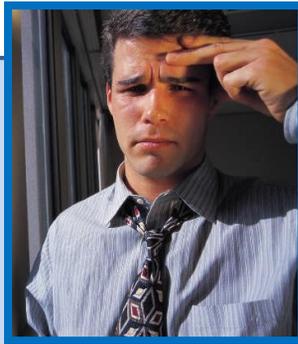
The tests classify four aspects of behavior by identifying a person's preferences in work associations. DISC is an acronym for:

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- Practical ideas that can help men and women reduce stress for each other and themselves.
- The role of testosterone and oxytocin in reducing stress.

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Materials*

Books, DVDs and CDs

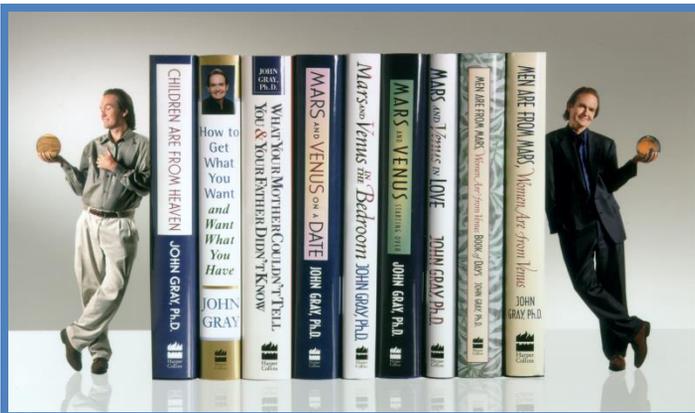
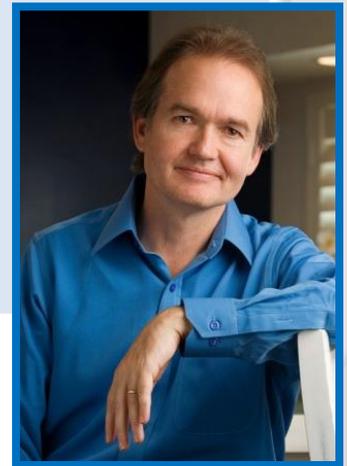
We have a large selection of books, DVDs, and CDs, which are used in conjunction with our service offerings. The following is a sample of those offered at seminars, workshops, and to corporations or individuals as a part of their ongoing education and coaching programs.

AUDIO

- 12 CDs – Personal Success
- 12 CDs – Secrets of Successful Relationships
- CD – Secrets of Keeping the Romance Alive
- CD – Secret Tips to Personal Success

BOOKS

- How to Get What You Want at Work
- How to Get What You Want and Want What You Have
- Men Are From Mars and Women Are From Venus
- Mars and Venus in the Bedroom
- Mars Venus Diet and Exercise Solutions
- Children Are From Heaven
- Mars and Venus On A Date
- Mars and Venus Together Forever
- Mars and Venus In Love
- Men, Women and Relationships
- Mars and Venus Starting Over
- Practical Miracles
- What You Feel You Can Heal



* Training and Support materials as well as Seminar and Workshop offerings are subject to change from time to time and without prior notice.



The Executive Team behind Mars Venus Coaching has extensive experience in business and wealth creation, sales and marketing, franchising, and event management.

A Sampling of Worldwide Clients

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